Enrollment Management

Departments:

- Office of Admissions
- Office of Financial Aid & Scholarships
- Office of the University Registrar
- New Student Orientation
- Enrollment Management Research
- Enrollment Management Strategic Communications
- Administration
STUDENT LIFECYCLE

1. Prospective Student
2. Admitted to University of Oregon
3. Enrolled Student
4. Graduate of University of Oregon
5. University of Oregon Alumni
6. Donor to University of Oregon
Average High School GPA
Entering Freshmen

<table>
<thead>
<tr>
<th>Year</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2000</td>
<td>3.40</td>
</tr>
<tr>
<td>Fall 2005</td>
<td>3.51</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>3.52</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>3.60</td>
</tr>
</tbody>
</table>

UO Office of Enrollment Management, October 28, 2013
Scores include the highest individual math and critical reading scores. Includes converted ACT composite scores.
UO Office of Enrollment Management, October 28, 2013
Entering Freshman Racial/Ethnic Diversity
Fall 2013

- White: 63%
- Asian/Pacific Islander: 6%
- African American/Black: 2%
- Hispanic/Latino: 11%
- Native American: 1%
- Two or More Races: 7%
- International: 10%
- Unknown: 1%

Domestic Minority: 27%

UO Office of Enrollment Management, October 28, 2013
Questions/Answers/Discussion