

Brian Peterson, Lundquist College of Business

The University of Oregon changed my life 20 years ago when I walked on campus as freshman ready to take on the world. I spent seven years wandering these halls, graduating in '04 from the Honors College with a Political Science degree and then again in '07 from the Law School. I made the decision to forgo the courtroom and entered the US Navy as an Intelligence officer, spending nearly a decade leading our brave men and women around the world protecting our country through intelligence collection. I have lived in Hawaii, Japan, and Australia, lead teams ranging in size from as small as 5 up to detachment sites of 60 plus. I left the Navy and went to work for a government contractor in the aerospace engineering field as a Project Manager, where I expanded my knowledge by focusing on business practices and earning a Master's of Science in Finance from Penn State. In the end I missed being a part of something bigger, something dedicated to making our future brighter in the face of this ever changing world. I chose to come home to Eugene, first as the Chief Operating Officer of a marketing and branding firm here in town, but then to our business school a little over a year ago. I have found a home again, a place where I belong, and I believe that serving our University in as many ways as possible is my responsibility. I would cherish the opportunity to lend my unique experience to our University leadership and build a community where all voices are heard and no one is left behind. Thank you for your time and consideration.