

Henry Wear, School of Journalism and Communication (SOJC)

I came 'home' to the University of Oregon in the Fall of 2019 after spending the previous three years working at Deakin University in Melbourne, Australia. My current role with the School of Journalism and Communication is to teach and advise students in both sports communication and public relations. This has led to the development and implementation of two new sports specific undergraduate classes in the school and the ongoing development of a new graduate degree focused on sports media and communication. Currently, I'm serving on the Provost's Sport and Wellness Initiative steering committee and am a key stakeholder in the interdisciplinary partnership between the SOJC and LCB and the development of experiential learning as it relates to the Track & Field Olympic Trials and World Championships. Prior to my transition to academia I spent time working in college athletics at the University of Kansas and the University of South Carolina, specializing in student athlete academic services. I've also worked in professional baseball, spending time with Kansas City Royals in their Media Relations and Communication department, and Major League Baseball's social media team.

I believe it's the combination of my academic and professional background that make me a strong candidate for the Intercollegiate Athletic Advisory Committee position. I have worked directly with student athletes at high profile programs at large universities. I have a strong understanding and appreciation of what their lives look like at our university, and the systems and commitments they need to navigate. Through teaching, researching, and working in the sport industry I'm also perpetually aware of trends, institutions, and current events. Having worked with sport leagues and teams at various levels across Europe, Australia, and India, as well as nationally in professional, semi-pro, and amateur sport I have a strong sense of how different types of sport organizations operate and how various stakeholders engage with teams, leagues, and universities. I believe this global, big picture perspective would be an asset to the Intercollegiate Athletic Advisory Committee, and I look forward to contributing in any way I can.

Thank you,
Henry Wear